mSales

SAP® Certified
Mobile App

The Ultimate Mobile Sales Solution For Your Mobile Sales Force

Empower your sales personnel with the ultimate mobile sales solution to deliver a differentiated sales experience and increase overall profitability of your company. Innovapptive's mSales mobile app is an SAP® certified solution that helps your enterprise sales force transform and meet customer needs faster and more effectively. Several Fortune™ 1000 enterprises across the globe have increased their sales revenue by 12 – 20% by delivering real time customer, products, services and opportunity information to their sales personnel anywhere, anytime. mSales mobile app improves the overall effectiveness of enterprise sales personnel interactions with customers, decision makers or influencers across geographies to close more deals on the go.

Your Enterprise Sales Force is Mobile, So Should Your Sales Data

Increase your enterprise sales conversion rate by providing critical sales information in any place and at anytime. Enterprise sales personnel can use the mSales Mobile App to have a 360° visibility to their opportunities pipeline, historical data such as sales history, customer buying habits and customer fact sheets to result in higher deal closure and increased revenue. Your sales personnel can now seamlessly craft a compelling sales story about how your products and services can resolve customers' critical business challenges, aligned with customer objectives and organizational dynamics.

An Agile and Mobile Workplace Is Key To A Successful Sales Organization

Delivering the right information, at the right time and in the right place is key to creating a successful and scalable sales organization. More and more sales reps are either road warriors or sky warriors and the ability to access information in places without a Wi-Fi is critical to increasing their effectiveness. mSales Mobile App supports offline and online mode and your sales reps can continue to working offline and synchronize data when back up online. The "Near Me" feature quickly identifies more and more customers that the sales rep can call and optimize their inefficient travel and wait time.

"mSales mobile app helps sales professional differentiate their sales pitch to customers, so they can acquire, grow and retain profitable relationships"

Go Mobile in less than 4 weeks

Jump start your mobile journey in less than 4 weeks. Innovapptive offers a SAP certified rapid deployment solution (RDS) for the mWorklist mobile app.

Our Unique Value Proposition

Our Mobile Portfolio, innovative Rapid App Configurator Engine (RACE) powered by the SAP HANA Cloud Platform with embedded licenses allow our customers to accelerate and execute their SAP Enterprise mobile strategy, while benefiting from a compelling ROI.

"Equipping your sales force with a the mSales mobile app is the cornerstone to improving your sales revenues, meeting sales quotas, accelerating buying decisions, and maximizing team productivity on the go"

Solution Business Benefits and Value Drivers

Value Drivers

- Access SAP CRM/SD customer accounts and contacts
- Review sales pipeline, leads, opportunities, quotes, orders, and calendar in real time
- Plan calls with pre-built tools, including account factsheets, surveys, and marketing attributes
- Find nearby leads, contacts, and customers through map integration
- Securely execute lead-to-quote-to-order processes

Compatible with Appcelerator Titanium Platform

"Accelerate sales cycle by empowering your road warrior sales reps to do more anywhere, anytime. Make the best use of their time, including reducing inefficient time lost in travel and wait time"

Business Benefits

- Reduce call planning and execution time.
- Speed up the sales cycle by creating quotes and opportunities on the go.
- Locate and call customers "Near Me" to reduce inefficient travel and wait times.
- Collaborate with colleagues by creating, assigning and accepting tasks, leads, and opportunities.
- mSales is powered by SAP Mobile Platform giving you total configuration flexibility, offline. access and ability to run natively on any device.

Collaborate On Complete Lead-To-Quote-To-Order Anytime, Anywhere

Enterprise sales reps must collaborate and engage with appropriate resources at the right time to orchestrate deals. Sales reps can effectively collaborate with subject matter experts, by inviting, assigning, and accepting tasks, leads and opportunities – effectively harnessing the collective genius of the enterprise to accelerate the sales cycle. mSales mobile app empowers your sales reps with effective collaboration of complete lead-to-quote-to-order cycle and shrinks elongated enterprise sales cycle.

Solution Environment

- R/3 4.7, SAP ECC 6.0, All EHP's & current release
- SUP 2.2, 2. 3 and SMP 3.0
- SAP NetWeaver Gateway 7.3 & 7.4
- SAP ECC 6.0, EHP any version.
- CRM 6.0, CRM 7.0 or higher
- iPad, iPhones 4.0, 4S, 5, 5C, 6.0 & iOS 7.0, 8.0 or current version
- Android Smartphones and Tablets for most recent OS versions
- Windows Smartphones and Tablets for most recent OS versions
- Desktop Support on SAPUI5 and on Standard SAP Fiori Launchpad
- Innovapptive Rapid App Configurator Engine (RACE™) Included to support native app and desktop customizations and configurations

"Outperform competition by delivering real time customer insight and sales critical information on any device, anywhere, anytime."